Another Victim of Malicious Mobile Content?

The Mobixell Rich Media Service Center (RMSC) offers high performance media adaptation together with advanced mobile anti-virus and content security

It's no secret that the threats facing the Internet and PC worlds - viruses, malware, worms, Trojan horses, spam, unsolicited adult content and more - now threaten mobile provider revenue streams and subscriber satisfaction, primarily via MMS messages.

As traditional content security solutions scramble to adapt to the unique challenges of the mobile world, Mobixell brings to the table both an intimate knowledge of mobile space and a top-tier, carrier class messaging content security solution.

Mobixel Mobile Messaging Content Expertise

The recognized leader in mobile media adaptation, optimization, and delivery solutions, Mobixell knows the world of mobile content.

Everyday, millions of subscribers to tier-1 providers worldwide receive content via Mobixell systems. And providers rely on us to ensure that what is sent by their subscribers is received as intended on the other side-safeguarding crucial content revenue streams.

Mobixel Mobile Messaging Content Security

Now, Mobixell adds the first network-based mobile content security system to our comprehensive mobile content portfolio.

With our intimate knowledge of subscriber and mobile-operators needs, deep understanding of handset diversity, and expert grasp of the intricacies of rich media delivery across networks-Mobixell now adds to our RMSC (Rich Media Service Center) messaging content security functionality that takes mobile content security to the next level.

Examining all elements of message or page content in real-time, the Mobixell RMSC optimally leverages the power of our international content security partners to intelligently filter out harmful content, including: viruses, spam, and unwanted adult content, without overburdening the network. Mobixell delivers content without malicious elements-providing friendly, subscriber-branded notification of quarantined content. In the complex arena of mobile infected content treatment, the Mobixell RMSC allows providers to set their own rules regarding infected content handling including billing policies and customer-care, meaning that messages go through unless providers decide otherwise, maintaining both content revenue streams and user satisfaction.

By ensuring an excellent, and secure, mobile content user experience - Mobixell continues to help multimedia services live up to their revenue promise.

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